



MEDIA RELEASE 7TH JULY 2009

TRADERS BACK FESTIVAL

Over the last two events, the Bridgnorth Children's Festival has included a dedicated area for local **children-related businesses** to display their products and services.

Following an evaluation of the activity and requests from other local businesses it has been again agreed to have a special '**Traders' Zone**' at this year's Festival which will be held on Sunday 30th & Bank Holiday Monday 31st August.

Already several local companies have signed up with children's clothes, books, cards and other items of interest.

Festival Organiser Mark Gibbons said,

"We recognise that as well as the Festival being a great weekend of events and activities for all the family to enjoy, it was helpful to be able to promote children's related businesses. The response from local businesses that have been involved over the last two years has been encouraging and already a number have agreed to come again."

"We still have limited opportunities for other businesses to display their goods and services. Enabling local companies that are family orientated is a facility we can provide."

A range of different options is available to companies including provision of space within dedicated marquees or the facility to bring their own equipment.

Festival chairman Stephen Derges said,

"The primary focus of the Festival is to enable families to have a great low-cost weekend of entertainment, fun and activities. Every penny raised by offering space for local traders to exhibit their services is ploughed back into the Festival to ensure we keep costs to a minimum."

"In the current economic environment we're offering local families an inexpensive weekend – with free entrance and many activities that are either free or at reduced cost."

Traders who may be interested in taking part in the Festival are invited to contact **Mark Gibbons** on **01746 764151** or via email on mark.gibbons@childrens-festival.co.uk. More information is also available on the Festival website: www.childrens-festival.co.uk

<ENDS>

See over for Editors' notes

Notes for Editors

The Children's Festival will take place on **Sunday 30th and Monday 31st August 2008** (the Bank Holiday weekend) at **Oldbury Wells School** site.

The organising team includes senior teaching professionals, members of the business community, youth workers and advisors. County, Town and District Councillors have pledged their support.

The Festival website is www.childrens-festival.co.uk. Photos from the website may be used by the media on condition that they accompany Festival reports.

All of the schools in the local area have pledged support for the Festival.

Individuals working directly with young people as part of this initiative will comply with CRB checking processes.

The Children's Festival is organised by a charitable company.

Who to contact:

Contact	Position	Telephone	Email
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