



HELP CHOOSE THIS YEAR'S CHILDREN'S FESTIVAL CELEBRITY

The organisers of the Bridgnorth Children's Festival are looking for assistance in deciding on their "celebrity guest character".

As **Mark Gibbons**, Children's Festival Activities Director explains,

"This year we're planning on having a celebrity guest character at the Festival and we're asking children and their families to help us decide who this should be.

We've carried some research in local schools but we thought we'd open this up further so we've created a survey on our website asking a simple question – which one would you like to see at this year's Festival on Sunday 28th August."

There is a choice of 12 different characters:

- Barney the Dinosaur
- Bob the Builder
- Dennis the Menace
- Fireman Sam
- Paddington Bear
- Noddy
- Pingu
- Shaun the Sheep
- Fifi
- Bart Simpson
- Postman Pat
- Yogi Bear

Whichever celebrity is chosen they will be making appearances at the Festival and involved in the various activities taking place.

This year's Festival will have a number of Activity Zones in a range of venues including church buildings and other locations around the High Street – all linked by an Activities Trail which children and their families can follow. At each Zone their Trail Card will be stamped so they can receive a prize for completing the Trail.

As in previous years there will be something for everyone at the Children's Festival to enjoy:

- Creative Arts
- Workshops
- Storytellers
- Magicians
- Circus Skill artistes
- Bouncy castles and large inflatables

As Mark explains,

"We'll be providing a wide variety of fun activities for all the family and as usual everything will be available and all at the lowest cost possible. We're also hoping to put together some sports activities details of which we'll be announcing shortly>"

Log on to the Children's Festival website www.childrens-festival.co.uk to take part in the Celebrity Character survey.

[ENDS]

... making more memories

Notes for Editors

The Children's Festival will take place on **Sunday 28th August 2011** (the Bank Holiday Sunday) in the Bridgnorth High Street and surrounding areas.

The Festival is a non-profit making charitable company.

The Festival website is www.childrens-festival.co.uk. Photos from the website may be used by the media on condition that they accompany Festival reports.

Individuals working directly with young people will comply with CRB checking processes.

Who to contact:

Contact	Position	Telephone	Email
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