



MEDIA RELEASE 7JULY 2008

TRADERS BACK FESTIVAL

For the first time last year, the Bridgnorth Children's Festival included a dedicated area for local children-related businesses to display their products and services.

Following an evaluation of the activity and requests from other local businesses it has been again agreed to have a special 'Traders' Zone' at this year's Festival over the August Bank Holiday.

Already several local companies have signed up with children's clothes, books, cards, photography and other items of interest.

Festival Organiser Mark Gibbons said,

"Last year we recognised that as well as being a great weekend of events and activities for all the family to enjoy, it was helpful to be able to promote children's related businesses. The response from local businesses that came last year has been encouraging and already a number have agreed to come again.

We still have limited opportunities for other businesses to display their goods and services. Enabling local companies that are family orientated is a facility we can provide."

A range of different options is available to companies including provision of space within dedicated marquees or the facility to bring their own equipment.

Festival chair Stephen Derges said,

"The primary focus of the Festival is to enable families to have a great low-cost weekend of entertainment, fun and activities. Every penny raised by offering space for local traders to exhibit their services is ploughed back into the Festival to ensure we keep costs to a minimum.

In the current economic environment we're offering local families an inexpensive weekend – with free entrance and many activities that are either free or at reduced cost."

Traders who may be interested in taking part in the Festival are invited to contact **Mark Gibbons** on **01746 764151** or via email on mark.gibbons@childrens-festival.co.uk. More information is also available on the Festival website: www.childrens-festival.co.uk

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Notes for Editors

The Children's Festival will take place on **Sunday 24th and Monday 25th August 2008** (the Bank Holiday weekend) at **Oldbury Wells School** site.

The organising team includes senior teaching professionals, members of the business community, youth workers and advisors. County, Town and District Councillors have pledged their support.

The Festival website is www.childrens-festival.co.uk. Photos from the website may be used by the media on condition that they accompany Festival reports.

All of the schools in the local area have pledged support for the Festival.

Individuals working directly with young people as part of this initiative will comply with CRB checking processes.

The Children's Festival is organised by a charitable company.

Who to contact:

Contact	Position	Telephone	Email
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